



GEORGE TAWEEL
Founder/CEO
George Taweel Productions

Variety's Family & Faith-Based Entertainment Summit, presented in association with Rogers & Cowan, was a "sold out" full day event that gathered over 300 media professionals to hear 40 high-profile speakers present and discuss topics exploring why family and faith-based entertainment is a critical genre for the film and TV industry.



George Taweel, Founder & CEO of George Taweel Productions, was honored to participate in this "first of its kind" event. His panel spoke on ***"Film Finance for Family and Faith-Based Entertainment: Brands, Investment Angels, Family Content Advocates and More"***.

LOS ANGELES, CA - JUNE 21: Founder George Taweel Productions George Taweel (L) and producer & Founder MJM Entertainment Mark Joseph speak during the Family Entertainment and Faith-Based Summit produced by Variety in association with Rogers & Cowan held at Sofitel Hotel on June 21, 2012 in Los Angeles, California.

Taweel commented with both amusement and pride, *"This Summit has finally validated our company's leadership in entering this marketplace 25 years ago with the ground-breaking live-action / animation series of mini-movies® entitled "McGee and Me!". So much for being an overnight success!"*

More details about the Summit (including a list of other participants) can be found at www.variety.com/family&faith .

